

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2008**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Official Publication of: None
Established: 1988
Issues Per Year: 10

FIELD SERVED

Data Processing Industry - Users and potential users of EDP equipment software and services in all types of industries. In addition - Quebec Computer Resellers including - Dealers, Value Added Dealers and Resellers, Mass Merchandisers, Distributors, Wholesalers, Manufacturers' Representatives, Manufacturers (including Software Developers), Independent Resellers, OEM's System Integrators and Consultants.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are Presidents, Vice Presidents, Treasurers, Controllers, Data Processing Managers, Computer Operations Managers, Systems Managers and other management and non-management personnel as indicated in Paragraph 3a.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	127
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	593
TOTAL	720

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	16,006	100.0	16,006	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,006	100.0	16,006	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July/ August _____	46	67			16,021	October _____	29	25			16,000
September _____	49	32			16,004	November _____	65	65			16,000
						TOTAL	189	189			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008				
This issue is -% or 8 copies below the average of the other 3 issues reported in Paragraph two.				
This publication's business/occupational analysis conforms to CCAB's Standard Classifications of Circulation No. 536 BUSINESS AND INDUSTRY	CANADA	OUTSIDE CANADA	TOTAL QUALIFIED	PERCENT OF TOTAL
1. Manufacturing: Computers, Data Processing and Peripheral Equipment _____	367	-	367	2.3
2. Computer and Data Processing Services including System Resellers, Software Services, Service Bureau, Time Sharing and EDP Consultants	-	-	-	-
a) Independent Resellers, OEM, System House _____	700	-	700	4.4
b) Value Added Dealers/Resellers _____	381	-	381	2.4
c) Other Computer and EDP Services (including Service Bureau and Consultants) _____	3,620	-	3,620	22.6
3. Other Manufacturing and Processing (not included in 1. above) _____	1,205	-	1,205	7.5
4. Government- Federal, Provincial and Municipal _____	2,671	-	2,671	16.7
5. Educational: Colleges, Universities and Other Educational Institutions _____	1,395	-	1,395	8.7
6. Finance: Banking, Insurance, Real Estate, Securities and Credit _____	916	-	916	5.7
7. Computer/Communications Trade- Wholesale and Retail _____	-	-	-	-
a) Computer Hardware/ Software Retailer _____	317	-	317	2.0
b) Other Retailers _____	298	-	298	1.9
c) Computer/Peripheral Equipment and Software Distributor _____	258	-	258	1.6
d) Other Wholesale / Distribution _____	337	-	337	2.1
8. Medical and Legal Services _____	366	-	366	2.3
9. Transportation Services: Land, Sea, and Air _____	247	-	247	1.5
10. Utilities: Communications, Electric, Gas and Sanitary Services _____	1,210	-	1,210	7.6
11. Construction, Mining, and Agriculture _____	343	-	343	2.1
12. Other Qualified Business Services including Hotels, Amusements and Non-Profit Organizations and Business Management Consultants _____	1,369	-	1,369	8.6
TOTAL QUALIFIED CIRCULATION	16,000	-	16,000	100.0

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008 (continued)				
This publication's business/occupational analysis conforms to CCAB's Standard Classifications of Circulation No. 536 - Cont. JOB TITLES	CANADA	OUTSIDE CANADA	TOTAL QUALIFIED	PERCENT OF TOTAL
COMPANY MANAGEMENT				
a) General and Corporate: Chairman, President, Owner, Partner, Director, Chief Operating Officer, Chief Executive Officer, Vice President and General Manager _____	4,277	-	4,277	26.7
b) Financial: Comptroller, Treasurer, Vice President Finance and Chief Accountant _____	381	-	381	2.4
c) Marketing: Vice President Sales, Sales Manager, Marketing Manager, Marketing Director, Channel Manager and Product Manager _____	722	-	722	4.5
d) Other Corporate Management of: Office, Personnel, Branch, Regional, Area, District, Department, Purchasing _____	504	-	504	3.2
COMPUTER/SYSTEMS OPERATIONS				
e) Management: Chief Information Executive, Chief Information Officer, MIS, Vice President/Director/Manager/Head/Chief of: EDP, Information Systems, Telecommunications, Communications, Networking, Information/Computer Centre, Operations Software _____	2,501	-	2,501	15.6
f) Supervisory: Senior Systems Analyst, Senior Systems Engineer, Micro Computer Specialist, Leader of Group Projects, Senior Programmer; Chief/Lead/Administrator/Supervisor of: Analysis, Computer Operations, Information Systems, Technical Services, Telecommunications, Communications, Network, Micro, Hardware, Software, Information Centres _____	1,233	-	1,233	7.7
g) Staff: Analyst, System Analyst, Programmer, Computer Operator, Software Designer/Developer and EDP Auditor _____	3,325	-	3,325	20.8
ENGINEERING/MANUFACTURING				
h) Management: Vice President Research and Development, Vice President Engineering, Plant Manager, Production Manager, Chief Engineer, Technical director of Research and Development, Director of Engineering _____	325	-	325	2.0
i) Staff: Members of Technical Group, Group Leader, System Engineer, Design/Development Engineer, Research Engineer, Production Engineer, Maintenance Engineer, Application Engineer, and Other Engineers. _____	625	-	625	3.9
CONSULTANTS				
j) Consultant _____	1,544	-	1,544	9.7
EDUCATOR				
k) Educator (Dean, Head of Computer Facility) and/or User EDP _____	437	-	437	2.7
l) Other Qualified Personnel, not elsewhere classified _____	126	-	126	0.8
m) Copies addressed by Company Name Only, including Libraries _____	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,000	-	16,000	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL – Personal direct request from the recipient: _____	10,950	3,423	1,577			15,950	99.7
a. Written _____	4	5	-			9	0.1
b. Telecommunication _____	4,953	655	223			5,831	36.4
c. Electronic _____	5,993	2,763	1,354			10,110	63.2
II. TOTAL – Request from recipient's company: _____	-	8	1			9	0.1
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	8	1			9	0.1
c. Electronic _____	-	-	-			-	-
III. TOTAL – Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL – Communication from recipient or recipient's company (other than request): _____	-	4	34			38	0.2
a. Written _____	-	1	-			1	-
b. Telecommunication _____	-	3	-			3	-
c. Electronic _____	-	-	34			34	0.2
V. TOTAL – Sources other than above (listed alphabetically): _____	-	-	3			3	-
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licensees – Federal, Provincial, Municipal Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	3			3	-
VI. TOTAL – Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	10,950	3,435	1,615			16,000	100.0
PERCENT	68.4	21.5	10.1			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			16,000	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			16,000	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008

Province	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Newfoundland and Labrador _____			3	-
Prince Edward Island _____			5	-
Nova Scotia _____			10	0.1
New Brunswick _____			39	0.2
Quebec _____			15,497	96.9
Ontario _____			392	2.5
Manitoba _____			5	-
Saskatchewan _____			4	-
Alberta, N.W.T. and Nunavut _____			21	0.1
B.C. and Yukon _____			24	0.2
TOTAL FOR CANADA			16,000	100.0
United States _____			-	-
Other Foreign _____			-	-
TOTAL OUTSIDE CANADA			-	-
TOTAL QUALIFIED CIRCULATION			16,000	100.0

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD

Includes gross subscription sales/orders with unpaid invoices pending.

PARAGRAPH 5 THROUGH 8 ARE NOT REQUIRED

9. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
6-Month Period Ended:	2005	2006	2007	January - June 2008	July - December 2008*
Total Audit Average Qualified	17,420	17,160	16,546	16,099	16,006
Qualified Non-Paid Total	17,420	17,160	16,546	16,099	16,006
Qualified Paid Total	-	-	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC

***NOTE: July-December 2008 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

10. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
10	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Joe Tersigni, Publisher

Doni Moore, Circulation Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 22, 2009

City Scarborough

Province Ontario

Received by BPA Worldwide January 22, 2009

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